

1. Privacy Policy

1.1. Scope

This privacy policy applies only to the actions of O'Connor Opticians and You with respect to this Site. It does not extend to any websites that can be accessed from this Site including, but not limited to, any links we may provide to social media websites.

1.2. Data collected

We may collect the following Data, which includes personal Data, from you:

1.2.1. Information that you provide by filling in forms on our Site. This includes information provided at the time of registering to use our Site, placing an order for Products, subscribing to our services or requesting information on our Products or services. We may also ask you for information when you enter any competition or promotion, and when you report a problem with our Site. Such information may include, but not be limited to:

Name;

Date of Birth;

Contact Information such as email addresses, postal addresses and telephone numbers;

Financial information such as credit / debit card numbers;

Name, address and contact details of your optometrist;

An image of any contact lens prescription uploaded,

1.2.2. Information collected automatically during visits to our Site including, but not limited to:

Date and time of visit;

IP address;

Device type;

Web browser type and version;

Operating system;

A list of URLs starting with a referring site, your activity on this Site, and the site you exit to;

Other resources that you access.

1.2.3. Additional details of orders you place on our Site including, but not limited to:

Identity and quantity of Products ordered and price paid;

Prescription details of contact lenses;

Payment method and status;

Delivery method;

Discount and promotion codes including refer-a-friend referrer and referee details.

1.2.4. Details of personal communication with you including but not limited to:

Emails;

Postal correspondence;

Telephone call recordings;

Live chat transcripts.

1.2.5. Responses to surveys that we have asked you to complete for research purposes, although you do not have to respond to them.

in each case, in accordance with this privacy policy.

1.3. Our use of Data

1.3.1. O'Connor Opticians is the "data controller".

1.3.2. We will retain any Data we collect in relation to orders placed on our Site.

1.3.3. Unless we are obliged or permitted by law to do so, and subject to any third party disclosures specifically set out in this policy, your Data will not be disclosed to third parties.

Your data will not be shared with any third party company. Each email sent to you by O'Connor Opticians will include an 'unsubscribe' link.

1.3.4. All personal Data is stored securely. For more details on security see the clause below (Security).

1.3.5. Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Site. Specifically, Data may be used by us for the following reasons:

internal record keeping;

improvement of our products / services;

transmission by email of promotional materials that may be of interest to you;

contact for market research purposes which may be done using email, telephone, fax or mail. Such information may be used to customise or update the Site;

in each case, in accordance with this privacy policy.

1.4. Third party websites and services

We may, from time to time, employ the services of other parties for dealing with certain processes necessary for the operation of the Site. The providers of such services may have access to certain personal Data provided by you.

1.5. Changes of business ownership and control

1.5.1. We may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of O'Connor Opticians. Data provided by you will, where it is relevant to any part of our business so transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this privacy policy, be permitted to use the Data for the purposes for which it was originally supplied to us.

1.5.2. We may also disclose Data to a prospective purchaser of our business or any part of it.

1.5.3. In the above instances, we will take steps with the aim of ensuring your privacy is protected.

1.6. Controlling use of your Data

Wherever you are required to submit Data, you will be given options to restrict our use of that Data. This may include the following:

use of Data for direct marketing purposes; and

sharing Data with third parties.

1.7. Accessing your own Data

You can access to and correct your Data. You can also, for legitimate reasons, object to the processing of your Data. To exercise your rights, you can send a mail to info@oconnoropticians.ie.

1.8. Security

1.8.1. Data security is of great importance to us and to protect your Data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected via this Site.

1.8.2. If you choose, or you are provided with, a user id, password or any other information as part of our security protocol, you must treat such information as confidential, and you must not disclose it to any third party. We have the right to disable any user id or password, whether chosen by you or allocated by us, at any time, if in our opinion you have failed to comply with any of the provisions of these terms.

1.8.3. We endeavour to do our best to protect your personal Data. However, transmission of information over the internet is not entirely secure and is done at your own risk. We cannot ensure the security of your Data transmitted to the Site.